

U.S.-Japan Trade Agreement

Wine

Overview: In 2023, the United States exported \$89 million of wine products to Japan, making Japan the #3 overseas market for U.S. wine. U.S. exports accounted for eight percent of Japan’s total wine imports. The years below correspond to Japan’s fiscal year beginning April 1.

Product Name Japan Customs HS Code	Base Rate	Year 6 (2024)	Year 7 (2025)	Year 8 (2026)	Final Tariff (Year)	2023 Imports from U.S.
Wine (holding 2 liters (L) or less) 220421020	15.0% or 125 yen/L, whichever less, subject to 67 yen/L minimum customs duty	1.4% or 125 yen/L, whichever less	Free		Free (2025)	\$125,469,883
Sparkling wine 220410000	182.00 yen/L	17.33 yen/L	Free		Free (2025)	\$4,171,866
Wine (holding 150L or more) 220429090	45 yen/L	Free			Free (2019)	\$3,800,915
Wine (holding 2-10L) 220422000	15.0% or 125 yen/l, whichever less, subject to 67 yen/l min. customs duty	1.4% or 125 yen/L, whichever less, subject to 6.38 yen/l min. customs duty	Free		Free (2025)	\$493,608
Wine (holding 2-150L) 220429010						\$0
Sherry, port and other fortified wines (holding 2L or less) 220421010	112.00 yen/L	Free			Free (2023)	\$6,907
Other grape must partially fermented 220430200	45 yen/L	Free			Free (2021)	\$0

Market Considerations: Wine consumption in Japan has risen steadily over the last decade. Total imports were valued close to \$1.8 billion in 2023. The United States was the fourth largest wine supplier on a per value basis, competing with major wine suppliers such as EU members (e.g., France, Italy, and Spain), Chile, and Australia which enjoy preferential tariff access. Under the U.S.-Japan Trade Agreement, the United States gained tariff advantage over Argentina and South Africa. Upon full implementation of the U.S.-Japan Trade Agreement, the United States will gain tariff parity with suppliers from the EU, Chile, and Australia. Most Japanese retail stores shelve a variety of wines at different pricing levels. Some terms such as “Champagne” and “Bordeaux” are restricted for use as geographical indications in Japan (see [JA8003](#)). Beginning October 1, 2026, Japan will enforce organic alcohol regulation, which will require organic products to be certified and carry JAS organic logo on products.

Additional Resources: Further information is available at www.usdajapan.org. For additional questions, please contact the USDA Agricultural Trade Office at atotokyo@usda.gov, Tel: 81-3-3224-5115.