

U.S.-Japan Trade Agreement

Wine



Overview: In 2025, the United States exported \$87 million of wine products to Japan, making Japan the #3 overseas market for U.S. wine. U.S. exports accounted for seven percent of Japan’s total wine imports. The years below correspond to Japan’s fiscal year beginning April 1.

Product Name Japan Customs HS Code	Base Rate	Year 8 (2026)	Year 9 (2027)	Year 10 (2028)	Final Tariff (Year)	2025 Imports from U.S.
Wine (holding 2 liters (L) or less) 220421020	15.0% or 125 yen/L, whichever less, subject to 67 yen/L minimum customs duty		Free		Free (2025)	\$108,412,696
Sparkling wine 220410000	182.00 yen/L		Free		Free (2025)	\$2,156,501
Wine (holding 150L or more) 220429090	45 yen/L		Free		Free (2019)	\$6,456,442
Wine (holding 2-10L) 220422000	15.0% or 125 yen/l, whichever less, subject to 67 yen/l min. customs duty		Free		Free (2025)	\$429,120
Wine (holding 2-150L) 220429010						\$0
Sherry, port and other fortified wines (holding 2L or less) 220421010	112.00 yen/L		Free		Free (2023)	\$4,180
Other grape must partially fermented 220430200	45 yen/L		Free		Free (2021)	\$0

Market Considerations: Wine consumption in Japan has risen steadily over the last decade. Total imports were valued close to \$1.7 billion in 2025. The United States was the fourth largest wine supplier on a per value basis, competing with major wine suppliers such as EU members (e.g., France, Italy, and Spain), Chile, and Australia. With full implementation of the U.S.-Japan Trade Agreement, the United States has gained tariff parity with suppliers from the EU, Chile, and Australia. In addition, under the U.S.-Japan Trade Agreement, the United States gained tariff advantage over Argentina and South Africa. Most Japanese retail stores shelve a variety of wines at different pricing levels. Some terms such as “Champagne” and “Bordeaux” are restricted for use as geographical indications in Japan (see [JA8003](#)). From October 1, 2025, Japan began enforcing organic alcohol regulation, which requires organic products to be certified and carry JAS organic logo on products.

Additional Resources: Further information is available at www.usdajapan.org. For additional questions, please contact the USDA Agricultural Trade Office at atotokyo@usda.gov, Tel: 81-3-3224-5115.